

Central Vermont Chamber Annual Meeting

Slate of Directors

Robert Lord, Jr., EF Wall & Associates
Nancy Zorn, Green Mountain United Way
Mike Donovan, Nassau Broadcasting
Dain Herring, Northern Benefits, LTD.
Leslie Sanborn, R&L Archery
Gunner McCain, McCain Consulting

Ongoing Directors

Jim Kurrle, Kurrle Fuels Corp.
Dona Bate, dbate speaking
Susan Kruthers, CV Medical Center
Scott Nichols, Vt. State Employees Credit Union
Heather Shouldice, William Shouldice & Assoc., LLC
James Bressor, Norwich University

Slate of Officers

President, Neal Meier, Union Institute & University
VP Planning, Mike Woodfield, First in Fitness
VP Leadership, Steve Gilman, Middlesex Electric
VP Finance, Tim Ross, Northfield Savings Bank
Past Pres, Robert Lord, Jr., EF Wall & Associates
Executive VP, George Malek, CV Chamber

Outgoing Directors

William Cody, UBS Financial
Bonny Downing, Kelly Services
Mike Dellipriscoli, National Life of Vermont

Central Vermont Chamber Annual Meeting

The Social Media Labyrinth: Demystified



David Zahn & Holly Buttura of Signal Advertising will provide information covering multiple social media approaches to help you determine if your business can benefit from these newest technologies.

THE CENTRAL VERMONT
CHAMBER OF COMMERCE
BOARD OF DIRECTORS
WELCOMES YOU

Annual Meeting

2009: A Year of Challenge

The passing in April of the Central Vermont Chamber's first president, Alan H. Noyes, marked the darkest day in a year of gray clouds.

Like most of its membership, the Chamber labored to succeed in a frugal and fearful environment. However, a great board of directors, encouraged and supported by the membership and volunteers, overcame significant hurdles to accomplish much in 2009.

- ▶ Brought four towns together to address regional public safety.
- ▶ Produced an expanded regional Visitors Guide.
- ▶ Increased social-networking opportunities.
- ▶ Pressed Barre to fund its local economic development corporation.
- ▶ Provided group insurance discounts to small businesses.
- ▶ Upgraded Vermont's most comprehensive regional website.
- ▶ Created a mini-expo for member businesses.
- ▶ Conducted a "shop locally" marketing campaign.
- ▶ Published a data-rich Community Profile.
- ▶ Held successful raffle and golf tournament.
- ▶ Promoted "staycations" – touring free area attractions.
- ▶ Balanced the budget.

Central Operating Cash 2009

RECEIPTS

Membership.....	\$185,574
Program Services	\$123,229
Leases & Rentals	\$77,600
Affinities & Other	\$45,347
Total Receipts	\$431,750

DISBURSEMENTS

General Fund Operations	\$268,612
Program Disbursements	\$40,644
Building Operations	\$57,983
Chamber Future Fund	\$65,000
Miscellaneous/Other	\$557
Total Disbursements	\$432,797

* Rent, conference admin, etc., recorded in both the disbursing and receiving account.

Central Vermont Chamber Annual Meeting Agenda

7:15 - Registration

7:30 - Breakfast

7:50 - President Robert Lord, Jr.

Call to order Annual and Board meeting
2009 Reflections & Thanks

8:00 - Mike Donovan

Membership vote: Election of Directors
Directors vote: Election of Officers
Adjourn Board meeting

President Neal Meier

8:10 - Presentation

The Social Media Labyrinth: Demystified

Presenters:

Signal Advertising's
David Zahn
Holly Buturra

Moderator:

Mike Donovan, Nassau Broadcasting

8:45 - Q & A

9:00 Adjourn

Thank You for Attending!