

MEMBERSHIP EXIT SURVEY

I was surprised to see that you have not renewed your Chamber membership. Would you take a few minutes to provide us with valuable information to help us to monitor our programs and services as we move forward?

Our programs and services are intended to make it easier to be successful. Your insights would be appreciated.

1. Have you been approached to, or participated in, any committees, events or meetings? If so, which ones? Did you find value in participating?
2. Have you participated in any available marketing opportunities through the Chamber? If so, which ones? Did you find value in participating?
3. Are there things you would have liked us to do that we didn't?
4. Did you call on staff for any information or assistance? If so, how would you rate that experience?
5. What issues are most critical to the future success of your business?
6. What change in the business environment would contribute most?
7. Is there anything state government could be doing differently that would help your business?
8. Is local government helpful or an obstacle to greater success?
9. Which of our efforts is most important to you:
 - a. Tourism Promotion
 - b. Assisting employers
 - c. Tax containment
 - d. Increasing housing
 - e. Web promotion
 - f. Membership benefits
 - g. Legislator connection
 - h. Publication
 - i. Networking Opportunities
10. Can we count on you to renew your membership?
11. What could the Chamber do to change your perspective?
12. What would it take to get you to renew?

